

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

LANDAU ET AL.

APPLICATION No.: 10/005,514

FILED: NOVEMBER 6, 2001

FOR: **SYSTEM METHOD AND ARTICLE OF
MANUFACTURE FOR AFFILIATE
TRACKING FOR THE DISSEMINATION OF
PROMOTIONAL AND MARKETING
MATERIAL VIA E-MAIL**

EXAMINER: JOHN W. VAN BRAMER

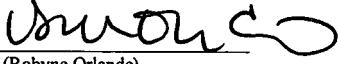
ART UNIT: 3622

CONFIRMATION No: 1534

ATTORNEY DOCKET No.:
59149-8002.US01

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: 2/12/08

Signature: 
(Robyne Orlando)

AMENDMENT AND RESPONSE TO ADVISORY ACTION

MAIL STOP: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the final office action dated September 20, 2007 and Advisory Action dated December 12, 2007.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 11 of this paper.